

THE ONLY WAY
TO DO GREAT WORK
IS TO LOVE
WHAT YOU DO.



Portfolio

www.gonzalofernandez.tv



EDUCATION.

UNIVERSIDAD NAC. CORDOBA (UNC)
DIRECCION Y PROD. EN CINE Y TV
1993-1996

CIENCIAS DE LA INFORMACION
1996-1998
(Not finished)

UNIVERSIDAD DE PALERMO (UP)
EXECUTIVES PROGRAMS

DESIGN THINKING
STORYTELLING
COMMUNITY MANAGER
DIGITAL CONTENTS
STRATEGIC MARKETING IN THE DIGITAL ERA
DIGITAL BUSINESS STRATEGY
MARKETING AND DIGITAL BUSINESS
DESIGN OF USER EXPERIENCE (UX)
MANAGEMENT OF PROJECTS AND CREW OF UX

OTHERS & WORKSHOPS

WORKSHOP SCRIPT MARCELO CAMAÑO / TEA
PODCAST CREATION/ CAPACITARTE
FICTION PODCAST / ETER
SCRUM / EDUCACION IT
GROWTH MARKETING / CAPACITARTE
GROWTH MARKETING / CODERHOUSE
INBOUND MARKETING / UNIV. SIGLO 21
AFTER EFFECTS / CODERHOUSE
MOTION GRAPHICS / CODERHOUSE
ADVERTISING SOCIAL MEDIA / CODERHOUSE



AWARDS.

2005 - TELEFE CORTOS

3° PRIZE
"TELÉFONOS"

Co-Director - Idea and Script
(TELEFE - VIACOM)



WORK EXPERIENCE.

2023

OFFICE PRODUCTION MANAGER

AMAZON / CLAXSON
MNM / SEASON 1 / 6 EPISODES (In production)

2022

LOCAL PRODUCTION MANAGER

BMP / CAUDILLO FILMS
THE CHALLENGE: USA (CBS/PARAMOUNT+)
THE CHALLENGE S38 (MTV)
THE CHALLENGE AUSTRALIA
THE CHALLENGE UK
THE CHALLENGE ARGENTINA

FIELD MANAGER

BUDDY GAMES - S1 (CBS/PARAMOUNT+)

2021

BIDDING PRODUCER

JACARANDA FILMS

2003 - 2021

PRODUCTION COORDINATOR

TV Series/Reality:
2021- THE CHALLENGE ALL STARS - USA (Reality)
2019- THE MOLE - Germany (Reality)
2016- AGENT GWIAZDY Celebrities - Poland (Reality)
2015- DE MOL - Belgium (Reality)
2014- THE ROZE WILDERNIS - Netherlands (Reality)
VIDEOS 360°/SENSORIUM TECNOPOLIS
2012/2013- MIND BLOWING BREAKTHROUGHS
Animated Series / S1 / (South Korea/Arg)
NUESTRO MAPA - Documentary
(Encuentro) / S1 - 2
2011- EXPERIMENTOS AL ATAQUE - (Paka-Paka)
2005- THE MOLE Celebrities - Netherlands. (Reality)

Advertising:

2003-2009 Production Services for Advertising

Branding TV Channels:

2005- KABEL TV - Germany
2006- RTL2 - Germany
2009- DIRECTV SPORTS HD - Argentina

2017 - 2019

MARKETING REP. FOR ARGENTINA
MARKETING MANAGER ASSIT. LATAM
PERRY STREET SOFTWARE (USA)

2009 - 2017

MARKETING REP. FOR ARGENTINA
CONTENT PRODUCER
ONLINE-BUDDIES (USA)

2000 - 2003

PRODUCER

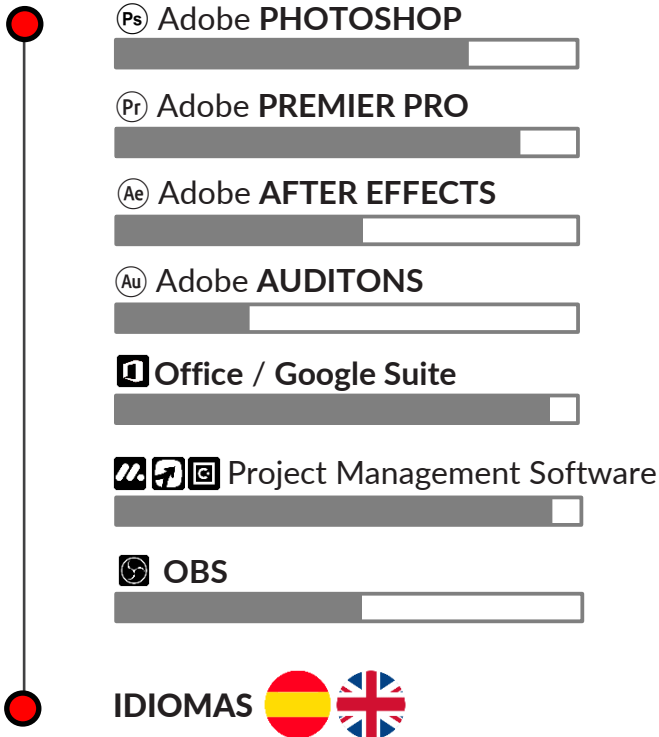
ARTEAR (VOLVER-CANAL 13)
- RUTA VOLVER (Executive Producer)
- RESCATE EMOTIVO (Prod. Coordinator)
- EL ACOMODADOR (Prod. Assist.)
- MARTIN FIERRO 2000 (Prod. Assist.)



Portfolio
www.gonzalofernandez.tv



SKILLS.



CONTACT.

-  Mobile / WhatsApp
(+54) 9 11 66815993
-  E-Mail
gonzalo.fernandez.tv@gmail.com
-  Website
www.gonzalofernandez.tv
-  /gonzalo.fernandez.arg
-  /gonzalofernandezok
-  /gonfernandez
-  /gonzafernandezok



REFERENCES.

● **GUSTAVO GALLO**
ARTEAR / C13
Mobile: (+54) 9 11 5617-1314
Mail: gustavo_gallo@artear.com

● **JUAN MANUEL LUCERO**
Google
Mobile: (+54) 9 11 2452-0472
Mail: jmlucero@google.com

● **EDUARDO CHAPPA**
Argentine Producer
Mobile: (+54) 9 11 5423-9004
Mail: echappa@gmail.com

● **CAMILO RESTREPO**
PerryStreet Software
Mobile: (+57) 316 5054509
Mail: camilo@perrystreet.com
(Ex OnLineBuddies)

● **SIMON STILMA**
German Producer
Mobile: (+49) 179 4328080
Mail: simon_stilma@live.nl

● **ALDO PAAPPE**
Dutch Producer
Mobile: (+31) 6 23789789
Mail: aldop@xs4all.nl

THE ONLY WAY TO DO GREAT WORK IS TO LOVE WHAT YOU DO