

THE ONLY WAY TO DO GREAT WORK IS TO LOVE WHAT YOU DO.



Portfolio
www.gonzalofernandez.tv



EDUCATION.

UNIVERSIDAD NAC. CORDOBA (UNC)
DIRECCION Y PROD. EN CINE Y TV
1993-1996

CIENCIAS DE LA INFORMACION
1996-1998
(Not finished)

UNIVERSIDAD DE PALERMO (UP)
EXECUTIVES PROGRAMS
DESIGN THINKING
STORYTELLING
COMMUNITY MANAGER
DIGITAL CONTENTS
STRATEGIC MARKETING IN THE DIGITAL ERA
DIGITAL BUSINESS STRATEGY
MARKETING AND DIGITAL BUSINESS
DESIGN OF USER EXPERIENCE (UX)
MANAGEMENT OF PROJECTS AND CREW OF UX

OTHERS & WORKSHOPS

WORKSHOP SCRIPT MARCELO CAMAÑO / TEA
PODCAST CREATION/ CAPACITARTE
FICTION PODCAST / ETER
SCRUM / EDUCACION IT
GROWTH MARKETING / CAPACITARTE
GROWTH MARKETING / CODERHOUSE
INBOUND MARKETING / UNIV. SIGLO 21
AFTER EFFECTS / CODERHOUSE
MOTION GRAPHICS / CODERHOUSE
ADVERTISING SOCIAL MEDIA / CODERHOUSE



AWARDS.

2005 - TELEFE CORTOS
3° PRIZE
"TELÉFONOS"
Co-Director - Idea and Script



WORK EXPERIENCE.

2022
LOCAL PROD MANAGER REALITY
BMP / CAUDILLO FILMS
THE CHALLENGE: USA (CBS-PRAMOUNT+)
THE CHALLENGE S38 (MTV)

2021
BIDDING PRODUCER
JACARANDA FILMS

2003 - 2021
PRODUCTION COORDINATOR
FREE LANCE (Prod.Co. Local and Intern.)

TV Series:
2021- **THE CHALLENGE ALL STARS** - USA
2019- **THE MOLE** - Germany
2016- **AGENT GWIAZDY Celebrities** - Poland
2015- **DE MOL** - Belgium
2014- **THE ROZE WILDERNIS** - Netherlands
VIDEOS 360°/SENSORIUM TECNOPOLIS
2012/2013- **MIND BLOWING BREAKTHROUGHS**
Animated Series / S1 / (South Korea/Arg)
NUESTRO MAPA - Documentary
(Encuentro) / S1 - 2

2011- **EXPERIMENTOS AL ATAQUE** - (Paka-Paka)
2005- **THE MOLE Celebrities** - Netherlands.

Advertising:
2003-2009 Production Services for Advertising
Branding TV Channels:
2005- KABEL TV - Germany
2006- RTL2 - Germany
2009- DIRECTV SPORTS HD - Argentina

2017 - 2019
MARKETING REP. FOR ARGENTINA
MARKETING MANAGER ASSIT. LATAM
PERRY STREET SOFTWARE (USA)

2009 - 2017
MARKETING REP. FOR ARGENTINA
CONTENT PRODUCER
ONLINE-BUDDIES (USA)

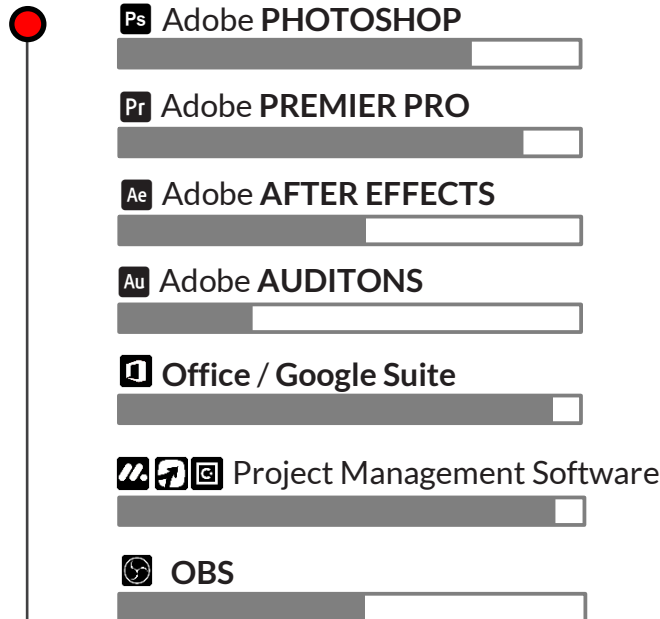
2000 - 2003
PRODUCER
ARTEAR (VOLVER-CANAL 13)
- RUTA VOLVER (Executive Producer)
- RESCATE EMOTIVO (Prod. Coordinator)
- EL ACOMODADOR (Prod. Assist.)
- MARTIN FIERRO 2000 (Prod. Assist.)



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SKILLS.



IDIOMAS



CONTACT.

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REFERENCES.

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JUAN MANUEL LUCERO
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EDUARDO CHAPPA
Argentine Producer
Mobile: (+54) 9 11 5423-9004
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CAMILO RESTREPO
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Mobile: (+57) 316 5054509
Mail: camilo@perrystreet.com
(Ex OnLineBuddies)

SIMON STILMA
German Producer
Mobile: (+49) 179 4328080
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ALDO PAAPPE
Dutch Producer
Mobile: (+31) 6 23789789
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